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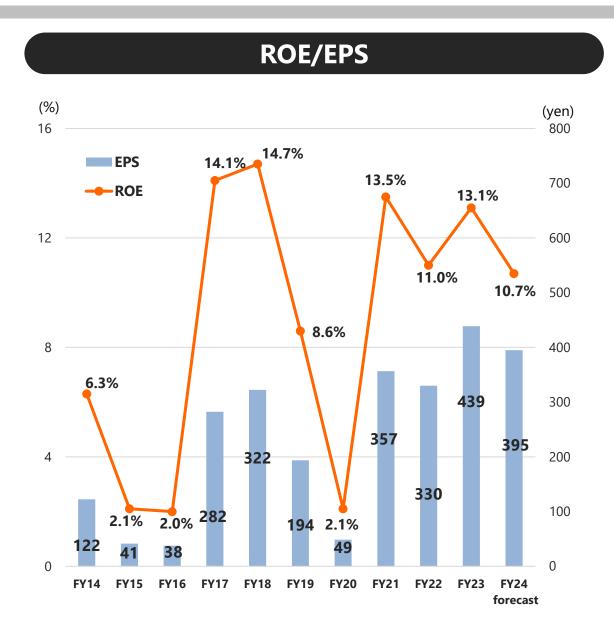
Reliable Solutions

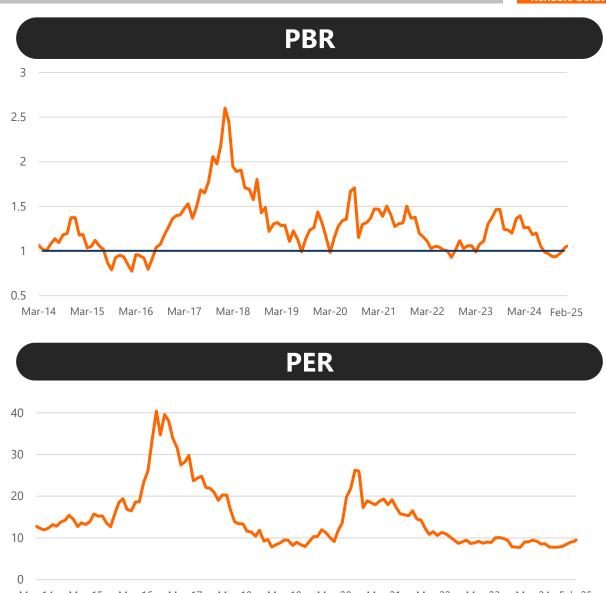
Toward Enhancing Corporate Value

10th March 2025

@Hitachi Construction Machinery Co., Ltd.

Reliable Solutions





Promoting the transition to a stock-based business model based on total operating units through the growth of three key focus areas

Profit Structure Reform

Top-line growth



Expansion of highly profitable and stable value chain revenue



- Improving profitability
- Reduction of performance volatility



 Increase in new machinery sales in construction and mining through independent development in the Americas

Mining Business

- Maintains top share of global market for ultra-large hydraulic excavators
- Increasing market share in dump trucks

Value Chain Business

- Increase in total units in operation
- Strengthen proposal activities through ConSite, etc.
- Growth of specialized parts & services business

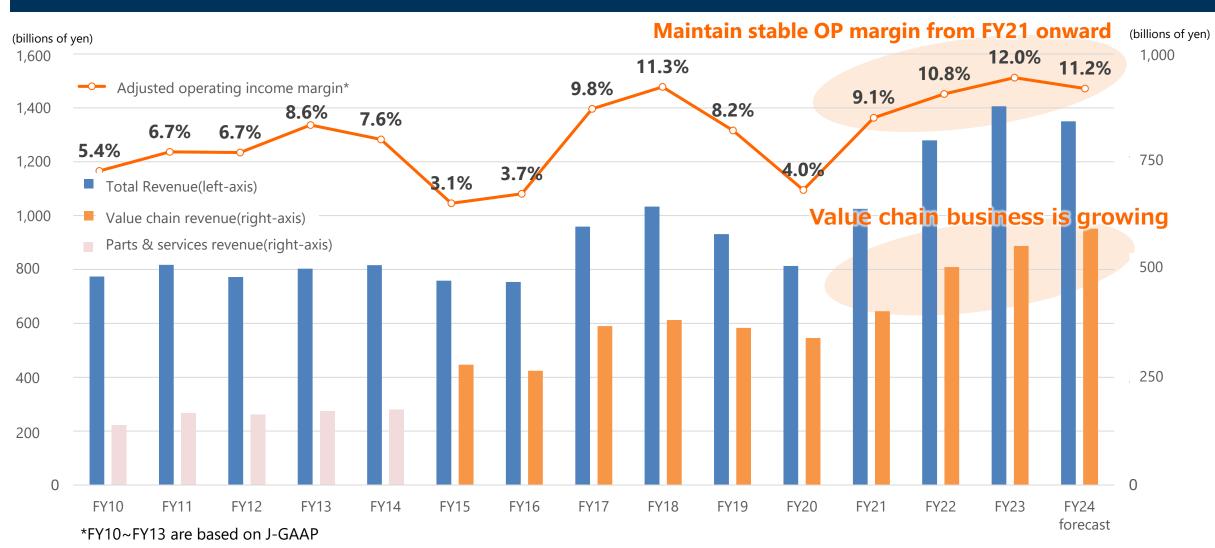


Stabilize and strengthen cash generation capabilities



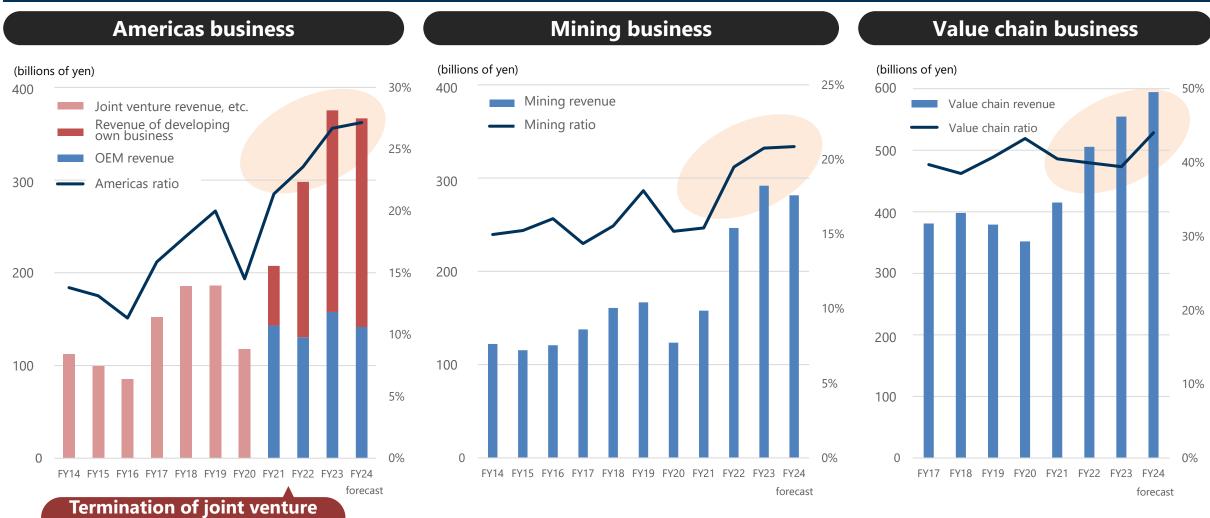
Reinvest in focused
Businesses and strengthen
shareholder returns

Transforming the profit structure to ensure stable income margins through the growth of value chain business



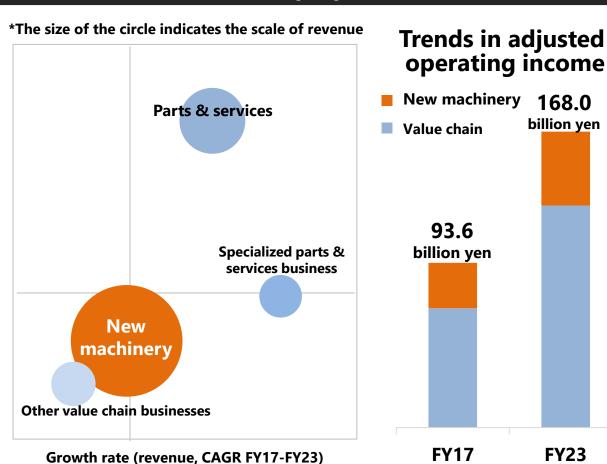
in February 2022

While new machinery sales are expected to be weak, the mining and value chain business is expected to remain at a record high level.



The value chain business, centered on parts and services, contributes to profits. New machiney sales, rentals, and used equipment business serve as its source

Profitability by business



(Adjusted operating income margin FY 🎖

Profitability

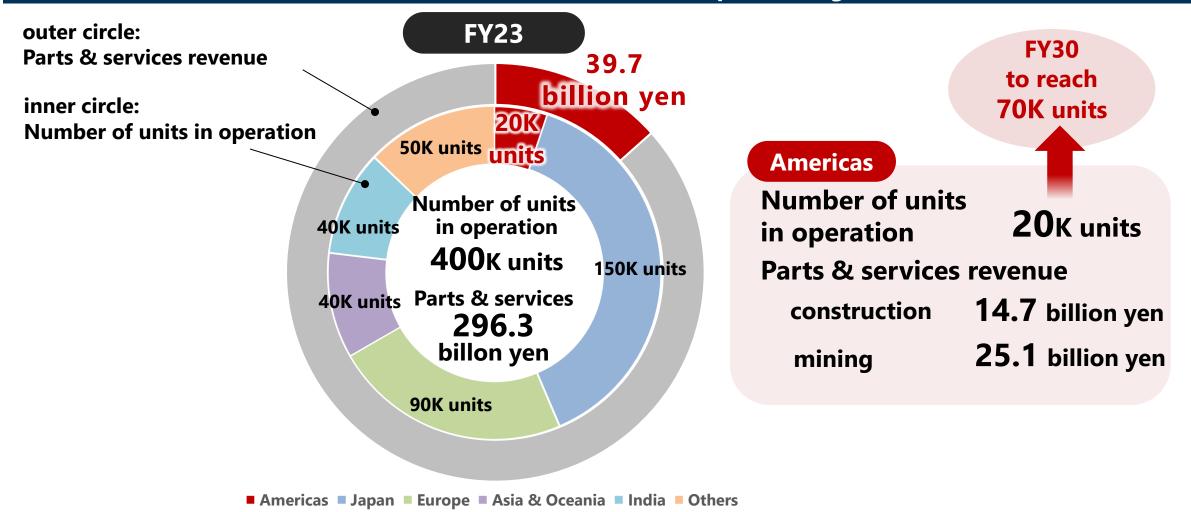
Approach by business

Business	Approach
New machinery	 With an increase in the number of units in operation, it becomes a source of parts & services business.
Rental and used equipment	 Contributing to an increase in the number of units in operation through a different approach to new machinery. It becomes a source of parts & services business.
Parts & services	 With high profitability and stability, it is the main source of profit.
Specialized parts & services	 Approach to other OEM's machinery and mineral processing fields. Expand the scope of our value chain business

FY23

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The number of units in operation is increasing due to an expansion of market share in the Americas. Parts & services business is also expected to grow



Enhancing cash generation through profit structure reform. Prioritizing maintenance, reinforcement, and growth investments, while strengthening shareholder returns under a certain level of financial soundness

Basic approach

We aim to allocate one-third of operating cash flow to

- (1) Maintenance and strengthening investment
- (2)Prior investment
- (3) Shareholder return & debt payment respectively.

cash flow

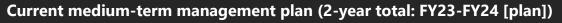
(1) Maintenance and strengthening investment

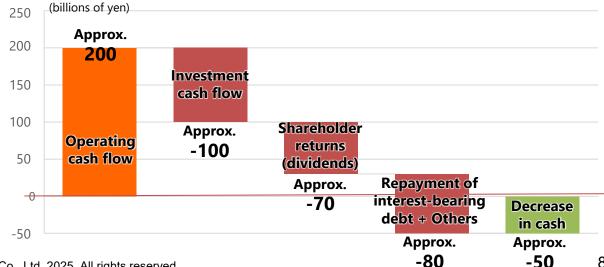
(2)Prior investment

(3) Shareholder return & debt payment

- The main focus is on maintaining and strengthening production facilities. Strict adherence to financial discipline
- Focusing on investing in key focus areas. M&A is managed using strict investment criteria
- Considering increasing dividends and share buybacks, assuming a certain level of financial soundness (maintaining credit ratings, etc.)

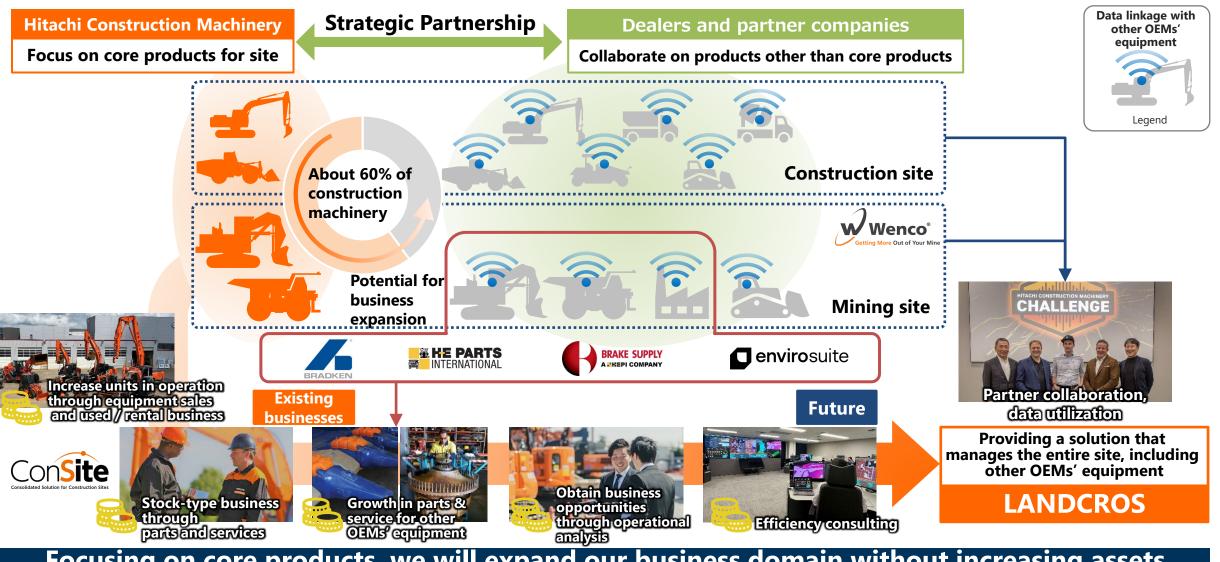






Transforming into a Solution Provider

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Focusing on core products, we will expand our business domain without increasing assets through open collaboration with external partners

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END

Cautionary Statement

This material contains forward-looking statements that reflect management's views and assumptions in the light of information currently available with respect to certain future events, including expected financial position, operating results, and business strategies. Actual results may differ materially from those projected, and the events and results of such forward-looking assumptions cannot be assured. Factors that may cause actual results to differ materially from those predicted by such forward-looking statements include, but are not limited to, changes in the economic conditions in the Company's principal markets; changes in demand for the Company's products, changes in exchange rates, and the impact of regulatory changes and accounting principles and practices.

Trademark notice

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