

History of the Hitachi Construction Machinery Group

In 1949, the U05 cable-operated shovel was unveiled in the Hitachi Ltd. Kameari Works as a purely Japanese machine, designed for postwar reconstruction and social capital improvement. The full-scale production of the U06, a remodeled version of the U05, began in 1950, marking the beginning of Hitachi Construction Machinery Co., Ltd.

Over the following 70 years, the Hitachi Construction Machinery Group produced the latest advancements in construction machinery to meet the needs of the construction industry. At the same time, the group developed a sales and service network in every corner of the world, built on an integrated system of rental, sales, and service (RSS) to meet the needs of our customers. The Hitachi Construction Machinery Group will continue to deliver products, services, and solutions that contribute to on-site operations for customers around the world under the slogan, *to pass on a productive environment and prosperous cities to future generations.*

Keys for Understanding the Hitachi Construction Machinery Group of Today

Re-entry into North, Central, and South America

We dissolved a 30-year business alliance with Deere. Now, we are working to reestablish our own sales and service network throughout the Americas.

Adoption of a business unit system

We are reviewing our existing organizational structure by function, adopting a business unit system that integrates design, manufacturing, sales, and service functions. We plan to transform our organization into a customer-driven business structure.

Strengthen value chain business

Focus on businesses other than new machinery sales (parts and service, rental, used machinery, and parts remanufacturing). In FY2021, we expanded the sales composition ratio of our value chain business to 40%.

Partner expansion

In January 2022, Hitachi, Ltd. announced the sale of about half of its shareholding in Hitachi Construction Machinery to a new Hitachi Construction Machinery collaborative partner. The share transfer was completed in August. We will soon begin collaborations with this new partner in earnest.

Provide reliable solutions

We provide various solutions through the full use of digital technologies to solve customer challenges in improving safety, improving productivity, and reducing life-cycle costs.

ESG management

We have recently identified materialities for the group. Based on these materialities, we will contribute solutions to social issues and achieve sustainable group growth through our business activities.



1950
Development of the U06 cable-operated shovel is completed and the mass production starts.



1997
Development of the EX5500, the world's largest class ultra-large hydraulic excavator, is completed.



2000
The ZAXIS Series, hydraulic excavators incorporating the world's first satellite communication function, is introduced.



2013
The ConSite service solutions that ensure optimal operations of machines used by individual customers is introduced.



2016
The ZX200-5B, a hydraulic excavator and a core of the information-oriented construction (ICT) solutions, is introduced.

