

## Greetings



Hitachi Construction Machinery Co., Ltd.  
Representative Executive Officer  
Chairman and Executive Officer, Director, CEO

**Kotaro Hirano**

Hitachi Construction Machinery Co., Ltd.  
Representative Executive Officer  
President and Executive Officer, Director, COO

**Masafumi Senszaki**

# Committed to Maximizing Corporate Value and Strengthening Business Foundations under a New Structure for the Hitachi Construction Machinery Group

Effective April 1, 2023, Kotaro Hirano has been appointed as Chairman of the Executive Committee and CEO, while Masafumi Senszaki has been appointed as President and COO. In terms of role distribution, Chairman Hirano will primarily be responsible for strategy formulation, the establishment of corporate culture and resource optimization. President Senszaki will focus mainly on maximizing earnings and evolving the company into a solutions provider.

Under its vision: “ensure a prosperous land and society for the future. We contribute toward realizing a safe and sustainable society,” the Hitachi Construction Machinery Group will address management issues its customers face, such as the need to improve safety and productivity, reduce life cycle costs, and address environmental issues.

This aligns with our mission of “meet expectations from customers, co-create innovative products, services, solutions and together, we continue to create new values.”

We kindly ask for your continued support in the future.