

Our Approach to Sustainability

Establishment of the Sustainability Basic Policy

The Hitachi Construction Machinery Group is striving to promote sustainability through the practice of materialities, with the aim of helping to create a sustainable society. In line with this aim, we established the Sustainability Basic Policy. We will continue endeavoring to improve our corporate value via the provision of construction machinery that will, in turn, contribute to the sustainable development of society.

Sustainability Basic Policy

The Hitachi Construction Machinery Group's Vision, "Ensure a prosperous land and society for the future. We contribute toward realizing a safe and sustainable society," represents our foundation of a harmonious coexistence with society.

Our construction machinery contributes to the development of society by helping to build social infrastructure, thereby enriching the lives of humanity. Mining machinery plays a vital role in providing the minerals that are necessary for our everyday lives and economy, that are also integral in creating reliable solutions for a sustainable future.

Furthermore, our newly defined Mission, "Meet expectations from customers, co-create innovative products, services, solutions and together, we continue to create new values," expresses our purpose today, in order to address the challenges of tomorrow.

To realize this vision, our employees around the world will work together under the Spirit of "Challenge, Customer, and Communication" – strengthening our value chain business, including parts and services, rental, used equipment and parts remanufacturing, in addition to our new product sales business. Together, we aim to improve our corporate value by developing and delivering innovative products, services and solutions that contribute to the success of customers around the world. At the same time, we aim to promote and embed sustainability in our business practices through the materiality listed below.

<Hitachi Construction Machinery Group's Materiality>

Product and technology development contributing to climate change mitigation and adaptation

In response to the impact of climate change on the global environment, we will work to reduce CO₂ emissions in both product development and production processes, and strive to reduce the environmental impact of our entire value chain.

Conversion to recycling-oriented business model

We will work to shift to a business model that promotes the efficient and cyclical use of resources.

Creating innovative solutions for challenges faced by customers supporting social infrastructure

We will work together with our customers to address the various issues faced in the field, such as safety improvement, productivity improvement, and life-cycle cost reduction, while utilizing cutting-edge technologies.

Strengthen global governance

We will establish an organizational structure that respects human rights and fosters an environment that promotes equality and growth in which all of our employees can feel valued and play an active role, thereby enhancing corporate value over.