

Value Creation Process

The vision of the Hitachi Construction Machinery Group is to “Ensure a prosperous land and society for the future; We contribute toward realizing a safe and sustainable society.” For the realization of this vision, the Group will continue to meet the expectations of customers and co-create innovative products, services and solutions together with customers for the creation of new value. To this end, we will make achievements for the key performance indicators (KPIs) that we have defined based on our issues of materiality, thereby solving social issues through our business activities and continuing to increase our corporate value on a medium- to long-term basis.

