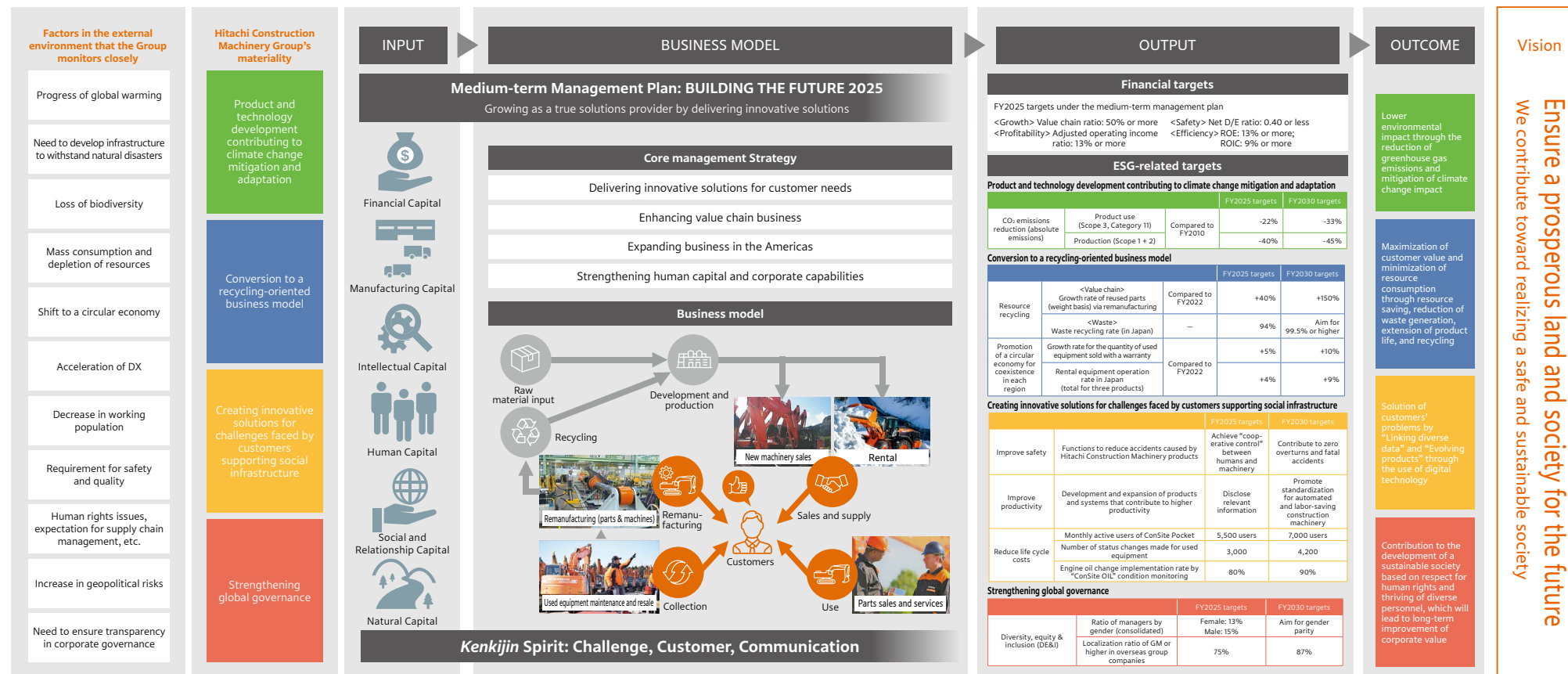


# Value Creation Process

The Hitachi Construction Machinery Group is working to achieve targets based on the key performance indicators (KPIs) set in line with its materiality, being committed to solving social issues through its business activities. By repeating this value creation process, we will increase our corporate value on a medium- to long-term basis and achieve our long-term vision.



**Kenkijin Spirit: Challenge, Customer, Communication**