

## Vision of Hitachi Construction Machinery Group

How we want to be

***Ensure a prosperous land and  
society for the future***

***We contribute toward realizing a safe and  
sustainable society***

Equipment provided by Hitachi Construction Machinery supports the development of infrastructure, industry and housing around the world.

Working closely with our customers, we will continue to offer the world the best possible mix of innovative and reliable products and solutions to help create a prosperous land and society.

## Mission of Hitachi Construction Machinery Group

Our mission

***Meet expectations from customers,  
co-create innovative products, services,  
solutions and together,  
we continue to create new values***

