

Announcement:**New Authorized Dealership & Operational Structure Enhancement in Thailand**

Hitachi Construction Machinery Asia and Pacific (HMAP) is pleased to announce the establishment of a new authorized dealership with Leadway Construction and Mining Machinery Company Limited (Leadway), effective November 2025. This strategic partnership marks a significant milestone in strengthening our market presence and enhancing customer support across Thailand's key industries.

As the regional headquarters for Southeast Asia, HMAP remains committed to delivering innovative solutions, expanding service capabilities, and providing an elevated customer experience. The collaboration with Leadway will further reinforce these efforts as both companies work together to meet the evolving needs of the Thai market.

HMAP and Leadway Sign Dealership Agreement

The dealership agreement was formalized at an official signing ceremony attended by representatives from both organizations. From HMAP, the agreement was witnessed by Managing Director Akihiro Yoshida, Director & President Junji Fukagawa, and Service Director Nobuyasu Miyamoto. Representing Leadway were Chief Executive Officer, Mr. Chakart Seanchan, Chief Commercial Officer Mr. CharoENCHAI Charoensettasilp, and Chief Financial Officer Mr. Nikhil Khajuria.

This partnership establishes a solid foundation for expanded business opportunities and strengthened strategic alignment between the two companies.



(From the left) Mr. Nikhil Khajuria, Mr. CharoENCHAI Charoensettasilp, Mr. Chakart Seanchan, Mr. Akihiro Yoshida, Mr. Junji Fukagawa, Mr. Nobuyasu Miyamoto

Hitachi Construction Machinery Asia And Pacific Pte Ltd

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A Forward-Looking Partnership

HMAP views this development as an important step aligned with our **LANDCROS vision**, delivering long-term value to customers through reliable open solutions. Our collaboration with Leadway underscores our commitment to sustainable growth, operational excellence, and the consistent delivery of high-quality products and services that define Hitachi Construction Machinery worldwide.

We look forward to embarking on this new chapter together, strengthening our capabilities, sharpening our market focus, and continuing to serve the Thai market with reliability, innovation, and unwavering commitment.

About Hitachi Construction Machinery Asia and Pacific Pte. Ltd. (HMAP)

HMAP is a 100% wholly owned subsidiary of Hitachi Construction Machinery Co., Ltd., based in Tokyo, Japan. Established in Singapore in August 1984, HMAP serves as the Regional Headquarters, providing a wide range of high-quality machinery and after-sales support solutions to customers in industries such as mining, construction, quarrying, and forest and so on.

Territories:

Republic of Indonesia| Kingdom of Thailand| Malaysia| Republic of Singapore|

Republic of the Philippines | Socialist Republic of Viet Nam| Kingdom of Cambodia| Republic of the Union of Myanmar |Lao People's Democratic Republic | Solomon Islands| Independent State of Papua New Guinea



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