

Editorial Alert – For Immediate Release

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Hitachi ZW550-6 Wheel Loader earns EquipmentWatch Highest Retained Value Award of 2020

Newnan, GA – (April 4, 2020) – [EquipmentWatch](#), the world leader in data, software and insights for the heavy equipment industry, has announced the winners of the [2020 Highest Retained Value Awards](#) (HRVA) and the [2020 Lowest Cost of Ownership Awards](#) (LCO).

The Hitachi ZW550-6 wheel loader earned the *Highest Retained Value Award of 2020*. [Explore more of the ZW550-6 award from EquipmentWatch.](#)

The awards cover 50 categories of construction, lift/access and agricultural equipment, and are powered by EquipmentWatch's industry-leading database. "The EquipmentWatch Awards program is the culmination of months of work by the best data analysts in the business, evaluating millions of value and cost datapoints," explains Michael Quinlan, Jr., Manager of Data Structuring. "That impartial, unbiased detail reinforces the trust our customers have come to rely on from EquipmentWatch."

"We're proud that the EquipmentWatch Awards serve as a de facto buying guide for the industry," notes George Buckley, Director of Marketing. "Buyers know what class and size they need for their fleets, but the Highest Retained Value and Lowest Cost of Ownership designations give them the objective validation they need to select each model with confidence." Recognizing a record 25 different manufactures across the 50 categories indicates the competition was tight for 2020.

Highest Retained Value Awards

HRVA winners are determined by EquipmentWatch Values analysts, who looked at the most popular equipment series observed on the resale channel over a 12-month period in 2018 and 2019. Series without a model in current production were removed. Only equipment series which consist of at least one model contained in the [EquipmentWatch Residual Values software](#) were considered

EquipmentWatch is the trusted source for heavy equipment data and intelligence. EquipmentWatch produces the leading database information products for the construction equipment industry and is the world leader in heavy construction research and serves more than 15,000 professional, high-volume users of construction and lift-truck data. Our products are valuable tools in decisions surrounding the purchase, valuation, operation, and disposal of equipment.

For nearly 50 years, EquipmentWatch has served contractors, equipment manufacturers, dealers, rental companies, lenders and insurers, and government agencies involved in heavy civil construction.

Hitachi ZW550-6 Wheel Loader

The ZW550-6 makes a strong case for large-scale production and quarry operators to include Hitachi on their "must see" list when they are looking for a big, dependable machine.

Stepping up for heavy-duty applications

The ZW550-6 leads off the new Dash-6 series of Hitachi wheel loaders. Weighing in at 104,000 lbs. and 512 HP, and equipped with an 8.2 cu. yd. or 9 cu. yd. bucket, it's a robust piece of production machinery built for the heaviest applications. With its standard Dual Z-Bar linkage, high tipping load, and high breakout force, Hitachi designers had clearly set their sights on tough rock handling as well as loading high volumes of soil and fill.

To meet the expectations of demanding buyers, Hitachi steps up with a full suite of premium features for the ZW550-6, including joystick steering as standard along with smart technology such as traction control, ride control, auto power-up, and an operator-friendly LCD color monitor. Fleet managers will be pleased to see Hitachi's complimentary ConSite asset management system available on the ZW550-6. It provides 24/7 remote monitoring, daily maintenance and operational data plus monthly performance reports. Dash-6 machines also take the lead in Tier 4 Final power, replacing DPF filters with clean SCR technology using a simple DEF system.

Loading tasks are further simplified with the Hitachi's ZW-550-6 responsive lift/bucket prioritization. Its Parallel Tilt & Lift movement smooths out digging operations while the tandem function prioritizes the bucket when dumping. Then the automatic return-to-dig function resets the bucket for the next load

Safety Top of Mind

Hitachi claims the best cab visibility in the business for loader operators, with clean lines of sight in all directions. With standard joystick steering, there's no steering wheel to obstruct the operator's view of the work zone. Hitachi also opens up the view to the rear by relocating the exhaust stack to the far end of the rear cowling. Sight lines are further enhanced by the ROPS design, with frame struts forward and away from the corners of the cab. A rear safety camera is standard equipment. Proximity detection provides audible and visual alerts for stationary and moving objects out to 20 ft. from the loader.

About Hitachi Construction Machinery Loaders America Inc.

The commitment of Hitachi Construction Machinery Loaders America Inc. (HCMA) to the North American market is significant. With manufacturing facilities in Banshu and Ryugasaki, Japan, and Newnan, Georgia, Hitachi Construction Machinery Loaders America offers outstanding parts availability, an unmatched factory component exchange program, customer and dealer training programs, and a wide range of services and programs, providing outstanding support for Hitachi wheel loaders. The HCMA team is focused on wheel loaders, and only wheel loaders. Backed by the global strength of Hitachi, HCMA is poised to make a major impact on the wheel loader market in North America. For more information please visit www.hitachiwheelloaders.us.