

Our Vision

“Toward the richness of Earth and prosperous communities in the future...”

The Hitachi Construction Machinery (HCM) Group is contributing to the creation of comfortable living spaces.

Using the Kenkijin Spirit as a driving force, the HCM Group is working to create new value in order to achieve Our Vision.

Identity

We are active in the evolution of “machinery” and the synergy between “human” and “business” that combines to create rich living spaces, making them more comfortable, highly developed and efficient.



AC-3 rigid dump truck series

Innovation

We consistently develop and provide our customers with the technology, products and services that generate new value.

Corporate Social Responsibility (CSR)

While maintaining profitable operations, we act as a “corporate citizen having good judgment” by staying in harmony with the environment and participating in cultural activities, striving for a symbiotic coexistence with society.



ConSite data reports

What is the Kenkijin Spirit?

In pursuing our vision and principles, it is important to achieve the goals of the HCM Group’s medium- to long-term vision and mid-term management plan while responding to the demands of society in areas such as compliance and corporate social responsibility (CSR). The actions of each individual employee are the driving force behind these efforts. If these actions are in line with shared values and guiding principles, we can pursue our goals while making the most of each employee’s ideas and initiatives. The Kenkijin Spirit codifies the shared values and code of conduct to portray the attitude of an employee of the HCM Group, i.e., Kenkijin.

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Undertaking the evolution of construction machinery, and bringing new value to work sites around the world
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Creation of new value that contributes to sustainable development and the resolution of social issues

CSR Key Initiative Themes

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*Concerning predictions, forecasts, and plans for the future
This report contains not only factual information about the HCM Group’s past and present, but also predictions, forecasts, and plans for the future. The information contained in these predictions, forecasts, and plans was determined based on assumptions made at the time this report was compiled and printed, and may include uncertainties. As such, while it is possible that the results or events of future business activities might differ from the information written in this report, the HCM Group takes no responsibility for those situations. We hope the readers of this report will be cognizant of this point.

Editorial Policy

From fiscal 2011, we consolidated our Annual Report, which reported our management strategy and financial statements, and our CSR Report, which reported Environment, Social, and Governance (ESG) information, to produce a comprehensive CSR & Financial Report. We did this to provide a clear overall view of the activities of the Hitachi Construction Machinery Group as it aims at the integrated advancement of our growth strategies and CSR management as a corporate group. In this FY 2016 CSR & Financial Report, we have highlighted the areas described below to allow our stakeholders to gain a clearer understanding of the Hitachi Construction Machinery Group’s corporate management.

- We are working to reinforce our “Creating Shared Value (CSV) management” which uses business activities to bring value to the Earth, society (stakeholders), and the HCM Group. The 2016 edition of the report provides information on the three CSV themes we consider important in contributing to the achievement of a sustainable society, as well as the five base themes supporting those CSV themes.

- Furthermore, we release more detailed information about our activities and performance data on the web. We aim to release information that corresponds to the various interests and concerns in our business.

Reporting Period

April 1, 2015 - March 31, 2016
(Some of the information included is from after April 1, 2016.)

Reporting Organizations

Consolidated subsidiaries of the HCM Group
Scope of performance data
Financial Report: Consolidated subsidiaries and affiliates of the HCM Group
Non-financial Report (Environment): Hitachi Construction Machinery Co., Ltd. and its consolidated subsidiaries
Non-financial Report (Society): Hitachi Construction Machinery Co., Ltd. and some of its consolidated subsidiaries and affiliates

Guidelines used for reference

- Global Reporting Initiative (GRI)
G4 Sustainability Reporting Guidelines
This report contains information for standard disclosure items as per the GRI Sustainability Reporting Guidelines.

- Environmental Reporting Guidelines 2012, Ministry of the Environment

Next scheduled release
Scheduled for release in June 2017

Information disclosure medium

CSR & Financial Report

This is a key report that comprehensively discloses the HCM Group’s management strategy as well as financial and non-financial (ESG) information.



Information for shareholders/investors (website)

<https://www.hitachicm.com/global/investor-relations/>

Provides timely information on financial statements and IR news as well as posting various types of IR material for individual investors.

Social and environmental (CSR) reports (website)

<https://www.hitachicm.com/global/environment-csr/csr-en/>

Provides information on specific activities and performance data that are not included in the report.

Environmental activities (website)

<https://www.hitachicm.com/global/environment-csr/environmental-activities/>

Provides comprehensive information on environmental management systems and for each kind of environmental performance category.