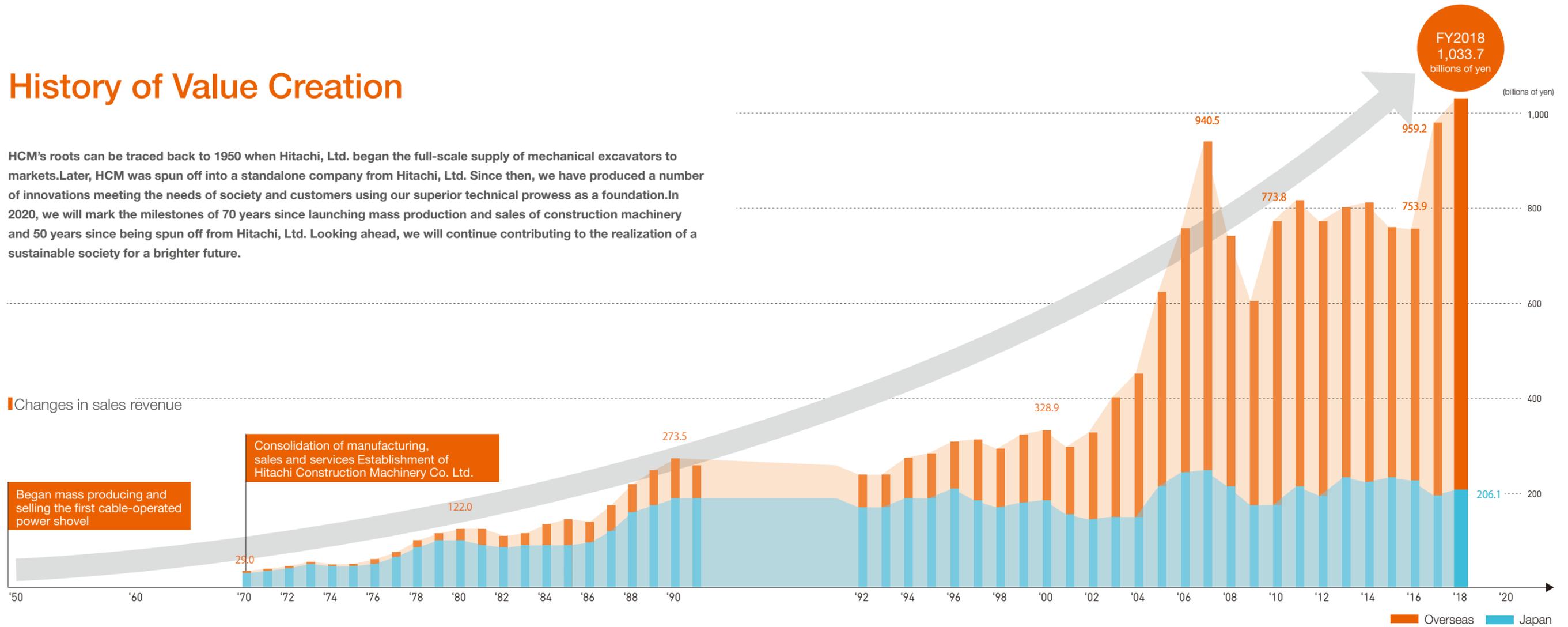


History of Value Creation

HCM's roots can be traced back to 1950 when Hitachi, Ltd. began the full-scale supply of mechanical excavators to markets. Later, HCM was spun off into a standalone company from Hitachi, Ltd. Since then, we have produced a number of innovations meeting the needs of society and customers using our superior technical prowess as a foundation. In 2020, we will mark the milestones of 70 years since launching mass production and sales of construction machinery and 50 years since being spun off from Hitachi, Ltd. Looking ahead, we will continue contributing to the realization of a sustainable society for a brighter future.

Changes in sales revenue



| Post-war reconstruction | Rapid economic growth | Stable growth | Economic globalization | Information society | Diverse society |
|---|---|---|---|---|--|
| Reconstruction of devastated roads and rivers, etc. | Industrial infrastructure development in cities | Environmentally conscious construction machinery | Performance required at work sites overseas | Increasing operational efficiency of construction machinery | From ownership to shared use |
|  |  |  |  |  |  |
| We developed the U05 cable-operated power shovel in 1949, given growing demand for the economical rationale and shorter lead times of river, road and other infrastructure projects after the initial wave of post-war upheaval. We commenced mass production of the U06, a successor model, and launched sales in Japan in 1950. It became a driving force behind nationwide reconstruction in post-war Japan. | Released the UH-M10 mini excavator in 1976 (Hitachi branded product from OEM supplier). This excavator played a major role in the development of Japan's industrial base by reducing workload for small-scale civil works projects thanks to its ability to operate even in the tightest of places in cities. | We began developing eco-friendly products using energy efficient designs to address growing awareness of the environment, driven by pollution issues and oil crises, etc. | Released the EX550 ultra-large hydraulic excavator in 1997, one of the world's largest at the time. | Released the ZAXIS series featuring the world's first satellite communication kit onboard in the year 2000. | We are reinforcing the value chain business, spanning from parts services to rentals and used machinery, in order to meet the varying needs of customers in terms of work site, application and local characteristics. This has enabled us to provide highly valued added products and services. |

* Photograph of the EX200 released in 1986